

DEPARTMENT OF MANAGEMENT STUDIES

PLACEMENT BROCHURE
MBA 2022-24

NATIONAL INSTITUTE OF
TECHNOLOGY CALICUT



15 YEARS OF
EXCELLENCE



ABOUT NITC

The National Institute of Technology Calicut, previously known as the Regional Engineering College, stands as a preeminent institution of national significance in India, dedicated to providing top-tier technical education and fostering research across a spectrum of disciplines encompassing Engineering, Science, Technology, Architecture, and Management. The institute offers a comprehensive range of academic programs, including 11 undergraduate programs (B.Tech. and B.Arch.), 30 postgraduate programs (M.Tech., M.Plan, MCA, M.Sc., and MBA), as well as doctoral programs. Notably, the institute has seen a significant upsurge in doctoral-level research, resulting in a remarkable increase in research publications and patents. Through proactive collaborations with numerous research organizations, academic institutions, and industries, the institute has redefined its operational model within the framework of the NIT system.



ABOUT DEPARTMENT OF **MANAGEMENT STUDIES**

The Department of Management Studies, formerly known as the School of Management Studies (SOMS) at NIT Calicut, has been striving to blend technical expertise with managerial competence since its inception in 2008. Its mission is to cultivate analytical and organizational acumen in aspiring managers while instilling universal values for societal benefit. The department offers programs tailored to meet corporate demands, fostering entrepreneurship alongside. This approach empowers young professionals to expand their skill sets, adapt to a rapidly changing business landscape, and access diverse career opportunities while upholding ethical values. The curriculum emphasizes holistic managerial perspectives, encouraging students to apply sound management principles in diverse scenarios. The department prioritizes an international perspective, a learner-centric approach, industry relevance, and a value-based, entrepreneurship-oriented education system (ILIVE), all grounded in sustainability principles.

WHY DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies at NIT Calicut is dedicated to instilling in our students a relentless thirst for knowledge, an enduring passion for creativity, and a profound respect for the practical applications of management principles in leadership and civic life. Our MBA program, spanning four semesters, offers a distinctive curriculum comprising 31 diverse courses, including labs, a summer internship program, and a substantial business research project. We complement classroom learning with a rich tapestry of seminars, talks, workshops, and festivals, ensuring a well-rounded education that enhances students' productivity in all facets of management.

Our alumni have excelled globally, holding strategic positions and shouldering critical responsibilities in the corporate sector, a testament to the quality of education imparted by our department. Our curriculum begins with foundational courses in the first year, followed by corporate internships to provide real-world exposure. Subsequently, students can opt for dual specializations, tailoring their education to their specific interests and industry demands. Beyond academics, students actively engage in co-curricular and extracurricular activities, fostering personal growth. The Department of Management Studies at NIT Calicut, steeped in rich traditions, welcomes your participation, adding depth and texture to our collective experience, and nurturing enduring relationships that last a lifetime.

VISION

Internationally acclaimed professional competency of highest caliber.

MISSION

To equip, train, and mold students into globally competent personnel with a sound footing in basic managerial principles, skills, research capabilities, along with exemplary professional conduct to analyze, evaluate, and execute effective decisions for the progress of enterprises and society, adapting to dynamic economic environments towards effective governance grounded in the highest ethical values.

2022-24



#2
B-School in Kerala

#2
Architecture Rank (All India)

#8
Innovation Rank (All India)

#23
Engineering Rank (All India)

OUR DEPARTMENT'S **RECOGNITIONS**

#77
in Placement Performance

#61
in Selection Process

#10
in ROI

#66
overall in the country

#31
in Learning Experience

#31
in Living Experience

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DIRECTOR'S MESSAGE



The National Institute of Technology Calicut (NITC) has had a wonderful six decades of splendid technical education from its establishment in 1961 as Regional Engineering College. Professors and students from throughout the country attend the institute's Bachelors, Masters, and Doctoral programmes. In this era of constant corporate rivalry, business schools compete to educate informed, talented, and capable managers. The Department of Management Studies at NIT Calicut was established to provide excellent management education and to train students with top-tier communication and decision-making abilities. Since its beginning, NITC has believed in perfection, produced quality, and formed a symbiotic connection with the industry.

They have a strong entrepreneurial spirit and are encouraged to come up with creative solutions to the difficulties they confront. Along with business education, we create a solid ethical foundation in our students. Students are expected to exhibit professionalism, honesty, and business ethics. I am convinced that the Department of Management Studies will achieve new heights in research and practise, blazing brilliantly for all to see.

Dr. Prasad Krishna
Director
National Institute of Technology Calicut

FACULTY PLACEMENT COORDINATOR'S MESSAGE



Warm wishes from the Department of Management Studies, National Institute of Technology Calicut, I am happy to invite you to the final placement season for the 14th Batch of MBA students of the Department of Management Studies (formerly School of Management Studies) at the National Institute of Technology (NIT) Calicut. At NIT Calicut, we take immense pride in nurturing future leaders, innovators, and problem solvers in various fields, and our MBA program is no exception. Our MBA students have a solid foundation in business management, critical thinking skills, and a strong commitment to personal and professional development.

Our rigorous academic curriculum gives students a comprehensive understanding of management principles, all the functional areas of management, and business analytics. Our dedicated faculty members bring industry experience and academic expertise to the classroom. Summer internships, business research projects, and industry interactions help our students to gain practical insights and hands-on experience. Our MBA graduates possess diverse skills, including data analytics, project management, leadership, and entrepreneurship, making them well-rounded professionals capable of adapting to various business challenges. We prioritize leadership development through workshops, seminars, and extracurricular activities, including our flagship management festival, Tarang, which helps our students emerge as confident and influential leaders in their respective domains. Our MBA students would be valuable assets to your organization, bringing fresh perspectives, creativity, enthusiasm, and a commitment to excellence. We invite you to consider NIT Calicut's Department of Management Studies for your recruitment needs, whether for internships, full-time positions, or any other collaboration. We look forward to partnering with your esteemed organization and contributing to your success by providing exceptional talent from NIT Calicut's Department of Management Studies.

Thank you for your time and consideration.

Sreekanth V K
Placement Coordinator
Department of Management Studies
National Institute of Technology Calicut

FACULTY DETAILS

CORE FACULTY

Dr. T. K. Suresh Babu

Ph.D IIT Delhi
Finance and Strategic Management

Dr. S. Sunitha

Ph.D IIT Madras
Economics

Dr. Nithya M

Ph.D Anna University Chennai
Marketing Management

Dr. Sreejith S S

Ph.D IISc Bangalore
HR Operations and Analytics

Dr. Reju George Mathew

Ph.D EFLU Hyderabad
Communication

Dr. Sreekanth V K

Ph.D IIT Kharagpur
Business Analytics and Systems

Dr. S. Saravana Kumar

Ph.D IIT Madras
Operations Management

Dr. K. Muhammad Shafi

Ph.D Aligarh Muslim University
Finance and Accounting

Dr. Preeti Navneet

Ph.D University of Rajasthan
Communication

Dr. Althaf S

Ph.D IIM Bangalore
Economic and public policy

Dr. Arjun Anil Kumar

Ph.D IISc Bangalore
Business Analytics and Systems

Dr. Manju Mahipalan

Ph.D NIT Karnataka
Human Resource Management

Dr. Vrinda Varma

Ph.D Sree Sankaracharya
University of Sanskrit, Kalady
Communication

STRUCTURE OF **MBA** PROGRAM

The MBA program offered by the Department of Management Studies consists of four semesters, spanning two academic years. This program is entirely residential and follows a credit-based accreditation system, with a total credit score of 95.

SEMESTER 1

- Financial and Management Accounting
- Marketing Management: Concepts and Applications
- Organizational Behaviour
- Management Information System
- Micro- economics
- Decision Models in Management
- Business Statistics
- Business Communication Laboratory

SEMESTER 2

- Operation Management
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Government and Society
- Strategic Management
- Business Research Methods
- Information Technology Laboratory

SEMESTER 3

- Organizational Structure and Design
- Macro - economics
- Management Science Laboratory
- Business Research Project 1
- Summer Internship
- Four electives

SEMESTER 4

- International Business
- Five Electives
- Business Research Project 2

ELECTIVES

OFFERED

HR

- Industrial Relations and Labour Laws
- Strategic Human Resources Management
- Recruitment Selection and Compensation Management
- Learning and Development
- Talent and Performance Management
- Individual and Organizational Transformation
- HR Analytics

Operations

- Project Management Technology
- Management and Innovations
- Operations Strategy
- Inventory and Supply Chain Management
- Lean Production Management

Marketing

- Marketing of Services
- Advertising and Sales Promotions
- Customer Relationship Management
- Product Policy and Brand Management
- B2B Sales and Digital Marketing
- Retail and Mall Management
- Consumer Behaviour
- Research in Marketing Decisions
- Marketing Analytics
- Marketing Decision Models

Finance

- Managing Financial Service and Institution
- Investment Analysis and Portfolio Management
- Derivatives and Risk Management
- Strategic Financial Management
- International Finance and Investment Management
- Corporate Tax Planning and Taxation
- Mergers, Acquisition and Divestments

Business Analytics & Systems

- Knowledge Management
- Business Intelligence
- Advanced Tools for Decision Support
- Enterprise Resource Planning
- Big Data Analytics
- Data Science for Business Decisions
- Econometrics E-Commerce
- Machine Learning and Artificial Intelligence

PEDAGOGY

Department of Management Studies offer quality education, which is at par with the top B-Schools in the country. The department, with excellent faculty, follows various teaching methodologies with intensive emphasis on active class participation. This helps to mould the students to become successful professionals and better human beings. The pedagogy includes:

- Workshops and seminars
- Peer-peer monitoring and tutorials
- Academic and interactive lectures
- Business games and experiments
- Business research projects
- Summer internships
- Insights from practitioners' perspective
- Alumni talks
- Simulations
- Case study analysis



BATCH PROFILE 2022-24

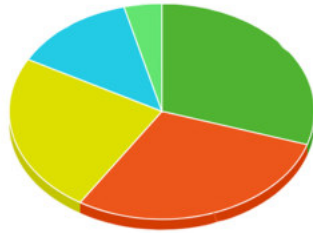
COMMERCE & MANAGEMENT 30%

ENGINEERING 29%

SCIENCE 24%

ARTS 13%

LAW 4%



EDUCATIONAL BACKGROUND

GENDER DIVERSITY



FACULTY TO STUDENT RATIO 1:10

BUSINESS ANALYTICS & SYSTEMS 66%

MARKETING 37%

HR 37%

OPERATIONS 31%

FINANCE 26%

PROGRAM DIVERSITY

Others 24.4%

IT 22.3%

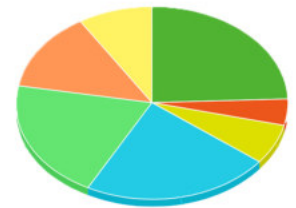
Service 20%

Manufacturing 13.3%

Retail 8.9%

Automotive 6.7%

BFSI 4.4%



SUMMER INTERNSHIP HIGHLIGHTS



DAIMLER TRUCK



PREVIOUS WORK EXPERIENCE INCLUDES

CONSULTING

IT

MARKETING

SERVICE



AVERAGE WORK EXPERIENCE 1.8 YEARS

OUR RECRUITERS & ALUMNI IMPACT



and more...

STUDENT PROFILE



**MBA
2022-24**

ABDU REHMAN

Aiming to pursue a career that offers rapid learning, diverse skill acquisition, and the path to becoming an industry expert.



EDUCATION :
BSc Physics
MBA (Marketing, Business Analytics & systems)

Professional Experience:
12 Months
QBS enterprises

WORK EXPERIENCE

1. Marketing executive (QBS ENTERPRISES) Skilled in social media management, I excel at fostering client relationships and crafting impactful digital marketing strategies. As Head of Social Media Promotion, I created engaging ads, implemented successful SEO tactics, and demonstrated versatility across the digital marketing landscape.

INTERNSHIPS

1. Marketing lead (Medulla App) Crafting targeted marketing strategies for a medicine-focused EdTech app, including the creation of engaging ad content to effectively promote the app's offerings.

2. Market research analyst (Testvox) Conducted thorough three-level environmental analysis across industries to identify diversification prospects. Employing qualitative research for comprehensive market insights, alongside quantitative methods to analyze secondary data sets. Proficiently executed SWOT analysis for diverse organizations

ABHIRAM SREEJITH

A law and business graduate aspiring a career in HR and Corporate law.



Education :
BBA LLB (Hons.)
MBA (HR, Finance)

Professional Experience:
Fresher

WORK EXPERIENCE

1. Dr. Sreejith's Speciality Orthopaedic Clinic | Executive Officer (Part-time) Arranged appointments for the patients, Supervise the functioning employees and handle patient complaints.

INTERNSHIPS

1. EVM-Nissan, Calicut | HR Intern
Trained to use an HRMS, performed HR functions like recruitment and selection by scheduling and conducting preliminary interviews.

Wise and Worth Legal Consultants, Chennai | Law Intern

Observed the procedures of the Debt Recovery Tribunal and the Madras High Court. Assisted in filing procedures and analyzed the legal implications behind debt recovery cases.

POSITIONS OF RESPONSIBILITY

1. Web-Ops Head of SOMS-NITC (2023-2024)

ABINAYA RAJENDRAN

A vibrant individual seeking a challenging role that leverages strategic and data-driven acumen to propel success in today's business landscape.



Education :
B.Tech Textile Technology
MBA (Marketing, Business Analytics & Systems)

Professional Experience:
6 Months
TATA Consultancy Services

WORK EXPERIENCE:

1. Assistant System Engineer, Tata Consultancy Services, Chennai
Managed data of new recruitments for HR screening and assisted in scheduling the interviews of new candidates and also coordinating with the applied candidates for their smooth interview process

INTERNSHIP:

1. IntPurple Technologies LLP, Bangalore - Marketing Intern
Submitted a marketing plan and a marketing brochure for their new product, FelixaCare - a healthcare based cloud platform

2. Government Cyberpark, Kozhikode - Marketing Intern
Along with my teammates, conducted a market feasibility study for their phase 2 expansion

POSITIONS OF RESPONSIBILITY:

1. Head - Public Relations and Media Committee, Tarang'23 - a National level management fest of SOMS, NIT Calicut

ADILSHA S REHMAN

Aims in combining strong communication skills with analytical abilities for positions in digital marketing, product management, and content writing.



Education :
BA English Literature
MBA (Marketing, Business Analytics & Systems)

Professional Experience:
Fresher

INTERNSHIP:

1. Digital Marketing Intern at Burjeel Medical City, UAE
Oversaw social media accounts for three hospitals, driving lead generation through campaigns, traffic ads, content creation, website management, account analysis, and Quarterly Report preparation.

2. Sales Training under IE-CAT, Calicut
Conducted product pitching to potential customers and product demonstrations, highlighting key features and functionalities.

POSITIONS OF RESPONSIBILITY:

1. President (2023-24) & Secretary (2022-23) - Management Students' Association, School of Management Studies, NIT Calicut
2. Cultural Secretary (2021-22) & Joint Secretary (2020-21) - LEAP, English Department, Loyola College Chennai

CERTIFICATIONS:

1. Create a Social Media Campaign and Generate Story-Driven Content - Mentormind

AFEES MOIDU SALIM

Fresh graduate with entrepreneurial acumen actively pursuing industry roles to leverage my management skills for a seamless career transition



Education :
B.Tech Electrical and Electronics Engineering
MBA (Operations, Business Analytics & Systems)

Professional Experience:
Fresher

INTERNSHIPS :

1. KSEB, Tripunithura - Research Intern
I was able to get insights into different activities and challenges pertaining to the distribution side of the utility.

2. Magenta Mobility, Bangalore - Mobility Operations Intern
I learned about the various aspects of handling EV fleets and how to tackle the obstacles and challenges of last-mile logistics

POSITIONS OF RESPONSIBILITY :

1. Treasurer, MSA 2023-24, SOMS-NITC

CERTIFICATIONS :

1. Excel fundamentals- Formulas for Finance from Corporate Finance Institute
2. Data visualization with Power BI - Great Learning Academy
3. Jira Project Management - Great Learning Academy
4. Supply Chain Management - Great Learning Academy

AJAY P

BBA graduate with expertise in finance, eager to optimize organizational efficiency and drive sustainable growth



Education :
BBA Finance
MBA (Finance, Operations)

Professional Experience:
Fresher

INTERNSHIP :

1. StarCare Hospital Kozhikode - Finance Executive Intern
Handled bulk financial data & cash collection, created accurate MIS reports, conducted bank reconciliation, and managed cheque issuance, vouching & bill processing.

CERTIFICATIONS :

1. GST- Audit, Assessment, and Litigation course by Coursera
2. Data science tools by IBM.
3. Big Data by IBM.
4. Live project on the topic "Conduct trend analysis to predict the future business trends for an FMCG company."

AJAY T J

To leverage my strong academic background, analytical skills, and business acumen to contribute effectively to an organization's growth and success.



Education :
B.Com Finance and Taxation
MBA (Finance, Business Analytics and Systems)
Professional Experience:
Fresher

INTERNSHIPS :

1.ICT Academy of Kerala, Thiruvananthapuram – Project Management Intern
Participated in the comprehensive project of renovating InfoPark Cochin's various departments, a client, and conducted feasibility assessments for software options including Zoho, SAP, and Odoo.

POSITIONS OF RESPONSIBILITY :

Deputy Head of Events Committee of TARANG 2023.
Head of Alumni Relations of School of Management Studies NIT Calicut.

CERTIFICATIONS:

Live project in Mentor Mind on analyzing trend analysis for FMCG company of FINEXA
Microsoft Power-BI by Udemey
Tally Ace certification
Design thinking: Understanding the process by LinkedIn

ANAGHA MOHANAN

Experienced software developer with a passion for combining technical proficiency with marketing, functional and managerial side.



Education :
BSc Physics
MBA (Marketing, Business Analytics and systems)
Professional Experience:
43 Months
Tata Consultancy Services

WORK EXPERIENCE :

1.TATA Consultancy Services – System Engineer
Functioned in an Agile development team, fulfilling roles from team member to team lead; responsibilities encompassed software development, client requirement analysis, and seamless project delivery coordination.

INTERNSHIPS :

1.Digital Mesh Softech Pvt. Ltd, Kochi Kerala- Market Research Intern
Conducted market research across multiple online marketplaces for a newly launching e-commerce management platform, encompassing competitor analysis, pricing strategy, website content creation, and digital marketing expertise.
2.EightWe Digital ,Kochi – Business Analyst Intern
Engaged in a startup B2B medical equipment platform, focused on website enhancement.

POSITIONS OF RESPONSIBILITY :

Training & Placement Committee student coordinator, School of Management Studies NIT Calicut.

ANAS MUHAMMED

Psychology graduate with a passion for understanding human behaviour looking for a career in Human Resource Management.



Education :
Bsc Psychology
MBA (HR , Marketing)
Professional Experience:
Fresher

INTERNSHIP :

1.Human Resource Intern at Bin Fadel Al Mazrouei Ready Mix S.P L.L.C, UAE
Worked on Human Resource Management Systems, various HR operations, creation of organogram, legal and transport services and workers camp inspections

POSITIONS OF RESPONSIBILITY :

Head – Operations, Tarang'23 – National Level Management Fest, SOMS – NIT Calicut (2023-24)
HR Club Coordinator, SOMS – NIT Calicut (2022-23)
Program coordinator – UG (2019-20)

CERTIFICATIONS :

1.Screening and Selection Process for Sales Representative, Danube Home – Mentormind
Created an ideal candidate profile – JD&JS, screening and shortlisting candidates, strategise multiple round selection process drafted interview question

ANNTRESA MATHEW

Management student with strong background in finance and accounts having 2 years experience in Management Consultancy MNC, aspiring for a challenging career in the field of Finance and HRM



Education :
BBA
MBA (Finance, HR)
Professional Experience:
24 Months
Sutherland Global Services

WORK EXPERIENCE :

1.Sutherland Global Services CS Associate
Worked with the Customer Relationship Management and Employee Data Handling sections.

INTERNSHIP :

1.Audit Intern at M.Thomas and Co
Worked on the vouching process and auditing of NGO firms in Kerala.

POSITIONS OF RESPONSIBILITY :

1.Head of Events of Tarang'23, SOMS NITC.
2.Member of the Public Relations Committee of SOMS, works on the PR works of SOMS NITC and conduction of the MEXtalk sessions having interactions with various industry experts.

ANUPA MARIYAM JOHN

Enthusiast to pursue a dynamic professional journey in the realm of Operations Management.



Education :
BA English
MBA (Operations, HR)
Professional Experience:
Fresher

INTERNSHIP :

1.ICT Academy of Kerala, Trivandrum, Kerala – Project Management Intern
Restructuring of Infopark, Kochi by evaluating the current state and envisioning an improved future state using insights and research.

POSITIONS OF RESPONSIBILITY :

1.Director of Records, TARANG
2.Head, Operations Club

CERTIFICATIONS :

Human Resources Foundation- LinkedIn
Design Thinking: Understanding the Process
Power BI- ICT Academy of Kerala

ARAFA NAUSHAD

Computer science engineer eager to launch a management career with a passion to explore different management facets and trying to leverage it with my technical skill.



Education :
B.Tech Computer Science
MBA (HR, Business Analytics and Systems)
Professional Experience:
Fresher

INTERNSHIP :

1.Daimler Trucks Innovation Centre India- After Sales Intern
Two months experience in the after-sales department, contributing to the development of a strategy for enhancing customer retention and increasing after-parts sales in maintenance services.

POSITIONS OF RESPONSIBILITY :

1.Executive Member of Social Media Committee,SOMS NIT Calicut(2023-2024)

CERTIFICATIONS :

1.Natural Language Processing Applications (ICFOSS, Trivandrum)

ARJUNAN V

International Relations graduate with a passion for understanding global dynamics, now on a journey to blend strategic insights with business acumen through an MBA program.



Education :
BA International Relations
MBA (Business Analytics and Systems , Marketing)

Professional Experience:
Fresher

INTERNSHIP :

1. Marketing intern- Gufic Bioscience Ltd (MUMBAI)
Management trainee and Product management Intern positions handled in the term of 10-week internship tenure, Had great exposure to the pharmaceutical marketing done market survey, product planning, product strategy, and various tasks.

POSITIONS AND RESPONSIBILITY:

1. Member - Training and Placement committee
2. Head for BMT Event in Tarang 2023

CERTIFICATIONS :

1. Python and its automation certificate from Coursera
2. Marketing certification from great learning

AZLAHA JALEEL

Combining a foundation in computer applications with a pursuit of MBA for holistic professional growth.



Education :
B.Com Computer Applications
MBA (Finance, Business Analytics and Systems)

Professional Experience:
Fresher

INTERNSHIP :

1. Finance Intern - KLM AXIVA FINVEST LTD.

Over the course of two months, I acquired proficiency in market research, competitor analysis, regulatory compliance, data management, financial modeling, and risk assessment, actively providing insights to drive organizational improvement.

POSITIONS OF RESPONSIBILITY :

1. Event organizer for business quiz and informal activities in Tarang'22

CERTIFICATIONS :

1. Investment Banking - J.P. MORGAN
2. Global Finance and Business Management - J.P. MORGAN

BARATHI KUMAR SIVAKUMAR

Management fresher with 3 years of IT experience, recognized for my detail-oriented and on-time delivery standards in Agile environment under insurance domain.



Education :
B.Tech Civil engineering
MBA (Marketing, Business Analytics & Systems)

Professional Experience:
34.5 Months
Tata Consultancy Services

WORK EXPERIENCE:

1. Successfully been a part of 8 releases in the insurance domain as a developer in Visual basic and SQL in TCS as system engineer.
2. SPOC for weekly maintenance for my application.

INTERNSHIP:

1. Infobreez technologies - Marketing Intern
Created a marketing plan and presented it to their team for their ERP products
2. Government Cyberpark, Kozhikode - Marketing Intern
Along with my teammates, conducted a market feasibility study for their phase 2 expansion

POSITIONS OF RESPONSIBILITY:

1. CFO for Tarang'23 (Management Fest of NITC)
2. L&D SPOC for my greater team in TCS

CERTIFICATIONS :

1. Agile way of working foundation by TCS
2. Rio team member certification by TCS
3. IQMS for PLs E0 certification by TCS

BISNA CHANDRAN

Embarking on a MBA journey supported by a legal background, aiming to leverage broad business knowledge for success in management.



Education :
BBA LLB (Hons.)
MBA (HR, Marketing)

Professional Experience:
Fresher

INTERNSHIP:

1. Human Resource Intern-Hindalco Industries Ltd
Benchmarked training metrics at Level 1, proposed evaluation system for Level 1 & Level 2. Worked with the L&D department to organize an Annual culture change meet.

2. Marketing Intern-Bagmo Pvt Ltd

Contributed to lead generation, marketing material creation, and successful product demos; drove a 27% rise in lead conversion rate.

3. Human Resource Intern-VKC Group

Orchestrated hiring campaigns, did resume screening, conducted pre-screening and elevated candidate quality by 15%.

POSITIONS OF RESPONSIBILITY:

1. Chairperson - Public Relations Committee, SOMS NITC
2. Student representative - University Grievance redressal cell constituted by UGC

B.V. P. SAI SRAVANI

Enrolled in an MBA program with a focus on Business Analytics & Systems and Operations, bringing a strong foundation in Mathematics, Statistics, and Computer Science



Education :
Bsc Mathematics, Statistics and Computer Science
MBA (Business Analytics and Systems, Operations)

Professional Experience:
Fresher

INTERNSHIP:

1. Business Development Intern - Kored Infratech Pvt Ltd, Hyderabad
During the internship of 2 Months, I specialized in analyzing, researching, and crafting reports on prospective business ventures for the company.

POSITIONS OF RESPONSIBILITY:

Deputy Head, Hospitality and Registration for Tarang'23
Head of the "Coding, Artificial Intelligence, and Analytics Club" (CAIAC) at SOMS NIT Calicut

CERTIFICATIONS :

1. Business Analytics with Excel: Elementary to Advanced
2. Authorized by Johns Hopkins University and offered through Coursera
3. Data Science using Python: Offered by B ANALOGICX
4. Supply Chain Management: Offered by Great Learning

FATHIMA FAIROOZ

Fresher with an MBA in Marketing Analytics, ready to dive into the corporate world of Business and Marketing while actively honing my marketing skills.



Education :
BA English Language and Literature
MBA (Marketing, Business Analytics & Systems)

Professional Experience:
Fresher

INTERNSHIP:

1. Grain 'N' Grace Food Ingredients Pvt. Ltd - Marketing Intern
Worked in the food and beverage sector in the FMCG industry. Worked in both BTL and ATL marketing activities along with website & e-commerce page updation and social media marketing.

POSITIONS OF RESPONSIBILITY:

Head- Workshop and Lecture, Tarang'23
Volunteer Secretary-NSS (2018-2019)

CERTIFICATIONS :

1. Google Analytics for Beginners
2. Google Data Analytics

FAYROZE H K

Fresher with a strong business administration background and a passion for strategic management. Seeking strategic management roles to leverage expertise and contribute to



Education :
BBA Finance
MBA (HR, Finance)

Professional Experience:
Fresher



INTERNSHIP:

1.Veguar Technologies Pvt Ltd – HR Intern
Interned at a startup, gaining practical experience in talent acquisition, employee engagement, and HR operations. Played a pivotal role in shaping the company's strategic direction.

POSITIONS OF RESPONSIBILITY:

1.Head of "Tarang," the National Level Management Fest at the School of Management Studies, National Institute of Technology.

CERTIFICATIONS :

Strategic Management
HR Foundation
Excel and PowerPoint

HANIYA SALEEM

Eager to enter the dynamic HR field, aiming to merge my evolving expertise and passion for impactful outcomes.



Education :
Bsc Physics
MBA (HR, Business Analytics and systems)

Professional Experience:
Fresher



INTERNSHIP:

1.TEAM THAI GROUP OF COMPANIES – HR intern
Led benchmarking of industry leaders' engagement approaches to improve our practices, managed full recruitment processes, including interviews, and played a key role in training and onboarding interns.

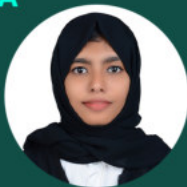
2.IKKAYI SURPRISE PARTNER, CALICUT – Management Intern
Encompassed research, data acquisition, database maintenance, customer relationship management, sales, end-to-end order management and simultaneously created engaging voice ads for global dealers and customers in 36+ countries, amplifying our brand's global presence.

CERTIFICATIONS :

1.PowerPoint
2.Excel For Data Analytics

K FATHIMA RIDUWA

MBA fresher looking for opportunities in HR, Business Analytics and Systems.



Education :
BSc Computer Science
MBA (HR, Business Analytics and systems)

Professional Experience:
Fresher



INTERNSHIP :

1.Marketing Intern – Malabar gold and diamonds artistry store, Calicut

Managed and updated a database of over 200 leads, ensuring accuracy and organization.

Implemented a proactive follow-up system that increased lead conversion by 20% Contributed to enhanced customer engagement and sales prospects.

POSITIONS OF RESPONSIBILITY:

1.Junior Executive of Tarang'23 informal event.

KARTHIK NARAYANAN P

Mechanical engineering graduate pursuing a career in HR management with a focus on developing comprehensive operational skills. Eager to leverage technical foundation and strategic mindset to excel in a dynamic business environment



Education :
B.Tech Mechanical engineering
MBA (HR, Business Analytics and Systems)

Professional Experience:
Fresher



INTERNSHIP:

1.Volvo Group – HR Intern
Being part of the recruitment team where I assisted 5 different recruiters in around 30 open positions and helped in organizing 3 recruitment drives.
Managed an ongoing event in the company for Faculty compatibility program.

POSITIONS OF RESPONSIBILITY:

1.Student Affairs Councilor for SOMS Batch 2022-2024
2.Head of Logistics and Infra for Tarang '23 – National level Management Fest.
3.Chief editor for RIET college's annual magazine (PRATHEEKA'19)

MABU S

Bachelor of commerce graduate and aspiring a career in Digital Marketing and Business Analytics



Education :
B.com
MBA (Marketing, Business Analytics and Systems)

Professional Experience:
Fresher



INTERNSHIP :

1.CONSERVE SOLUTIONS – Business Development intern
Created posters and banner designs and coordinated with the team for publishing in social medias Ex: LinkedIn,Instagram

Created contents for advertising in social media

Created a poster and promoted in LinkedIn and other Social Media for workshop.

WORK EXPERIENCE :

1.INDANE GAS AGENCY (Asst Manager) Coordinating the Bookings Logistics & Quality Checker

POSITIONS OF RESPONSIBILITY :

1.Deputy Head -Tarang Logistics and Infrastructure Committee

MALLADI SITA SOUJANYA

I'm driven by a passion for people, communication, and leveraging human behavior to forge impactful brand-audience connections



Education :
B. Tech Computer Science and Engineering
MBA (HR, Marketing)

Professional Experience:
25 Months
Capgemini Technology Services



WORK EXPERIENCE:

1.Worked for 2 Years as Senior Analyst at Capgemini Technology Services India Limited, Bangalore.
During the First year, I served as Storage Administrator for Hexion Client.
And in the 2nd year, I was the SPOC for all the Project Management Operations in the Finance Domain for ABInBev Client.

INTERNSHIP:

1.HR Intern at Eduzi Academy, Hyderabad.
Tasked to build a network of finance experts to improve skills of Credit Analyst Program students.
This networking effort aimed to strengthen Eduzi Academy's industry relationships and enhance the placement prospects of the program's students.

POSITIONS OF RESPONSIBILITY:

1.Student Secretary for NIPM Student Chapter, Kerala.

MARIYA U S

Management student with a tech background, passionately looking for positions where I can excel and solve problems using Data science.



Education :
B.Tech - Computer science
MBA (Marketing, Business Analytics and Systems)

Professional Experience:
Fresher

INTERNSHIP:

- 1.HR Analytics Intern at Federal Bank Head Office
Leveraged a dataset to craft impactful visualizations, HR statistical dashboards, and healthcare insights for Federal Bank. Engaged in website wireframing and prototyping, contributing to comprehensive data-driven decision-making and user-friendly solutions.
- 2.Data Science Intern at Smartknower
Utilized Tableau to create insightful data visualizations and leveraged Python for proficient image processing in data analysis and image processing.
- 3.Campus Ambassador Intern at IIM Calcutta for their Tedx program.

CERTIFICATIONS:

- 1.Business Analytics By the University of Pennsylvania
- 2.Google ads , analytics, fundamentals of digital marketing Certification
- 3.Data Science Certification from Smartknower
- 4.web development certification from Internshala

MATHEW VARGHESE

Dedicated and pro-active student with a track record of successful internships, contributing to project management and enhancing organizational efficiency.



Education :
BBA
MBA (Finance, Operations)

Professional Experience:
Fresher

INTERNSHIP:

- 1.Project Management Intern at ICT Academy of Kerala
Restructuring Info Park Kerala's department and Conducted research, benchmarking, and data collection.
- 2.Social Media Marketing Intern at Crazy for Success Foundation
Managed social media promotions and marketing activities. Engaged in content writing and content creation
- 3.Marketing Executive Intern at Header Systems India Limited
Assisted in building customer relationships and executing marketing plans. Contributed to advertising, direct marketing, and campaigns.

POSITIONS OF RESPONSIBILITY:

Event head of Management Event "Radiance" in National Level Management Fest, Marian College Kuttikanam
Finance Event Head For National Level Management Fest Tarang 2023, NITC

MAYA MANOJ P C

Dynamic and results-driven candidate with a strong focus on finance and business development. Possessing expertise in financial analysis and accounting. Adept in utilizing Microsoft Office, Tally, and Excel for data analysis and reporting.



Education :
B.Com
MBA (Finance, Operations)

Professional Experience:
Fresher

INTERNSHIP:

- 1.Finance and Business Development Intern at PPKK & Associates, Kozhikode (2023):
Conducted Market research, and data entry maintained accurate financial records, and prepared financial reports. Assisted in preparing income tax computations, filing tax details, and generating salary statements for clients. Supported clients with government subsidies, export benefits, and tax-related paperwork for business establishments.

POSITIONS OF RESPONSIBILITY:

- 1.Head of CSR event in Tarang 2023, Management Fest of NIT Calicut.
- 2.Junior Executive of the Lectures and workshop events in Tarang 2022, Management Fest of NIT Calicut

NAIR ARCHANA

Fusing the analytical prowess of an engineer with my strategic mindset, envisioning a prosperous trajectory for both my career and the organisation's success.



Education :
B.E Civil Engineering
MBA (Operations, Marketing)

Professional Experience:
Fresher

INTERNSHIP:

- 1.Market Research Intern - Illumine Industries Pvt. Ltd., Chennai, TN.
Lead a team of 5 interns, increased the lead generation to 78% (US market), used the QuickBase CRM software to analyze, and converted more than 50 new prospects.
- 2.Marketing Intern - Elecon Engineering Co. Ltd., Anand, Gujarat.
Analyzed the B2B marketing strategies and proposed a strategic way of tax reduction and other benefits by getting an IGBC Green Factory Buildings Certification, the company accepted the proposal.
- 3.Market Research Analyst - Testvox, Kozhikode, Kerala.
Conducted a comprehensive competitor analysis, evaluated the market potential, and assisted with strategic decision-making.

POSITIONS OF RESPONSIBILITIES:

- 1.Event head of Technical Event "The Bridge" in National Level Tech-Fest, IMAZE-2019
- 2.Deputy Head- Workshop and Lecture, Tarang'23

N. VIJAYA PRIYANJALI

A dynamic individual with a passion for crafting innovative marketing strategies and cultivating thriving workplace culture who is eager to infuse innovation and drive into the corporate landscape.



Education :
B.Tech Electronics and Communication Engineering
MBA (Marketing, HR)

Professional Experience:
Fresher

INTERNSHIP:

- 1.ZOLARIS ENERGY SOLUTIONS - Marketing Intern
Created a marketing plan for the company by analyzing its product and its competitors. Also designed a marketing brochure for their product
- 2.Cyberpark, Kozhikode - Marketing intern
Collaborated with two other teammates to conduct a market feasibility study for Phase II development of Cyberpark, Kozhikode

POSITIONS OF RESPONSIBILITY:

- 1.Head - Hospitality and Registration Committee of Tarang'23 - a National level management fest of SOMS,NIT Calicut.
- 2.Member -Public relations committee, School of Management studies NIT Calicut

NASRIN K P

BPharm graduate aiming to unite a unique blend of pharmaceutical expertise and strategic business acumen.



Education :
BPharm
MBA (Finance, Business Analytics and systems)

Professional Experience:
22 Months
Spoton Business Solutions LLP

WORK EXPERIENCE :

- 1.Worked as an executive admin with Spoton Business Solutions LLP

INTERNSHIP:

- 1.CA Vipinraj & Co
Served as an intern in Accounts and Finance department
- 2.AVT Premium Tea & MaxEd
Conducted market-based research within the context of AVT Premium Tea and MaxEd partnership.

CERTIFICATIONS:

- 1.Certification in Advanced Excel Formulas.

NEETHU R MENON

An engineering graduate aiming for a thriving career in operations and project management.



Education :
BTech Civil Engineering
MBA (Business Analytics and Systems, Operations)

Professional Experience:
19 Months
Tata Consultancy Services

WORK EXPERIENCE :

1. Assistant Systems Engineer, Tata Consultancy Services
Managed product data for major US clients, including Grainger INC and Banner Solutions, involving communication, attribute enrichment, taxonomy analysis, normalization, supplier interaction, and automated report generation using Excel VBA.

INTERNSHIP :

1. Product Management Intern, CoinedOne Technologies
Executed Scrum for an 80% productivity boost, mentored interns, orchestrated Jira sprints, optimized operations with AI, crafted Power BI dashboards, and spearheaded engaging strategic initiatives.

POSITIONS OF RESPONSIBILITY :

Academic affairs chairperson of SOMS NITC

CERTIFICATIONS :

1. Agile Methodology Virtual Experience Program by Cognizant
2. Power BI Virtual Case Experience by pwc



P S HARIKRISHNAN

Finance enthusiast seeking to leverage analytical skills and financial acumen to a dynamic team in pursuit of excellence.



Education :
B.Com Finance
MBA (Finance ,Business Analytics and systems)

Professional Experience:
Fresher

INTERNSHIP:

1. KLUDI RAK LLC, Ras al Khaimah, UAE - Finance intern
Engaged in tasks related to accounts receivables and payables, managed fixed assets, oversaw inventory and handled cash and bank matters.

POSITION OF RESPONSIBILITY:

1. Head of PAD - Tarang'23: National level management fest of NIT Calicut
2. Finance club coordinator: SOMS, NIT Calicut

CERTIFICATIONS :

1. International Business 1- University of New Mexico by Coursera.
2. Market Research and consumer behavior - IE Business School by Coursera.
3. Live project on the topic " Analyze the financial health of a company to improve growth and profitability"

PARTHIV S KUMAR

An enthusiastic student with a strong fascination for Finance and a deep interest in the Indian Financial System.



Education :
BBA Finance
MBA (Finance, Business Analytics and systems)

Professional Experience:
Fresher

WORK EXPERIENCE :

1. ENSIGN SIGN PRINTING (1.5 years part-time)
Led a team of print technicians and production staff, resulting in consistent on-time delivery, outsourcing equipment for different types of events, billing, and site supervision.

INTERNSHIP :

1. UL TECHNOLOGY SOLUTIONS - HR Intern
Coordinated Town Hall events, engaged in employee initiatives, facilitated learning and development follow-up, supported recruitment with interview coordination, and assisted senior management in client meeting dashboard preparation.

CERTIFICATIONS :

1. Excel For Data Analytics by IBM Coursera
2. PowerPoint
3. Stock Analysis Of Companies by Coursera



PRIYAMVADA B M

A Mathematics graduate exploring dynamic roles in product management or brand management that offer stimulating challenges



Education :
BSc Mathematics
MBA (Marketing, Operations)

Professional Experience:
Fresher

INTERNSHIP:

1. Marketing Intern - Neytt by Extraweave Pvt. Ltd.
Successfully navigated the Seller Onboarding processes for Neytt in Ajo Luxe and Tata CliQ Luxury Seller Centrals. Additionally, Analyzed customer feedback from calls and emails, leveraging insights to strategically enhance lead generation efforts.
Establishing a standardized format for sharing and updating inventory details for the designer collection.

POSITIONS OF RESPONSIBILITY:

1. Head- Judging Committee, Tarang 2023.

CERTIFICATIONS:

1. Successfully certified the menternship on 'Build a Customer Loyalty Program for a Cab Hailing Service' from Uber in association with MentorMind (2023).
2. Big Data 101 by Coursera.

RITHUL SHAJI

Ambitious candidate offering a unique blend of electronics and management expertise, ignited by a passion for tech innovation, sustainable progress, and entrepreneurial ventures.



Education :
BSC Electronics
MBA (Operations, Business Analytics and systems)

Professional Experience:
Fresher

INTERNSHIP:

1. Marketing and Content Operations intern - Coined One Technologies
Conducted competitor analysis on 25+ rivals, including their product offerings and funding. Content creation and management using AI tools, as well as database creation, cleaning, and management.

2. Business Development Intern - Prominent a Perfect Solution
Catalyzed efficiency enhancements, steered 7% revenue growth through analytics, and orchestrated a 10% expansion in the customer base.

CERTIFICATIONS:

1. IBM Data Analyst Professional Certificate
2. Microsoft Excel
3. Google Digital Marketing
4. Entrepreneurship and Technology



ROSHAN RAVI

Aspiring Commerce graduate fresher seeking to leverage analytical prowess and financial acumen to contribute effectively in a dynamic corporate finance role



Education :
B.Com (Finance and Accounting)
MBA (Finance , Business Analytics & Systems)

Professional Experience:
Fresher

INTERNSHIP:

1. Finance Intern - Terumo Pempol Pvt Ltd (June 2023-August 2023)
Collaborated with finance executives to edit financial statements, analyze vendor payments, TDS and GST reconciliation, and enhance debtors' collection strategies. Achieved a 40% enhancement in financial accuracy through reconciliations, and suggesting software solutions for process improvement.

2. Finance Intern - Finance IneSancorp Infra LLP (June 2022 - December 2022)
Adept in GST return filing, expense management, budgeting, and site supervision. Contributed to a 25% reduction in project expenses by skillfully analyzing budgets and implementing cost-saving measures.

POSITIONS OF RESPONSIBILITY:

1. Social Media Chairperson 2022-24 (NITC Management Association)
2. Event Head - Tarang'24 Business Plan event



SAHADA K K

BA Functional English Graduate who is eager to explore exciting opportunities in the fields of Business Analytics and HR.



Education :
B A Functional English
MBA (HR, Business Analytics and systems)

Professional Experience:
Fresher

INTERNSHIP:

1.HR Intern – Schneider Electrics India Pvt. Ltd Mumbai
Successfully concluded two months internship as an HR intern at this organization. And executed a project focused on employee engagement within the context of Schneider.

2.AVT Premium Tea & MaxEd – Market Research Intern
A market research project, Undertaking the responsibility of interfacing with people and eliciting their perspective on the pre-advertisement animated ads within the context of AVT Premium Tea and MaxEd partnership.

3.iE CAT –Marketing Intern
Engaged in real-time sales activities at iE CAT to promote and administer an aptitude test product.

POSITIONS OF RESPONSIBILITY:

- 1.Head of Sponsorship Committee (Tarang 2023 SOMS NITC)
- 2.Executive member of Public Relations Committee Tarang '23



SAIF ALI AFSAR KHAN

Computer science student aiming for a career in business analytics. Mixing tech skills with data-driven decision-making.



Education :
BCA Computer Science
MBA (Business Analytics and systems, Marketing)

Professional Experience:
12 Months
Axis Bank

WORK EXPERIENCE :

1.Axis Bank as a Business Development Executive.
Identified potential customers, and provided their contact details to the team, who would then reach out to them to promote and sell credit cards.

INTERNSHIP:

1.Business Analyst Intern- A2N Enterprises DBA learnthedigital
Successfully completed two months of internship in a digital marketing company. Analyzed client's business problems and provided effective profitable business solutions

CERTIFICATIONS:

- 1.Data Analytics Using Python – Cognitiveclass.ai (2022)
- 2.Data Science Tools – Cognitiveclass.ai (2022)
- 3.Machine Learning With Python – Cognitiveclass.ai (2022)



SARAH ANN GEORGE

Graduate in Food Technology looking to leverage expertise in functional side



Education :
B.Tech(Hons.) Food Technology
MBA (Business Analytics and systems , Operations)

Professional Experience:
Fresher

INTERNSHIP :

1.ICT Academy of Kerala, Technopark, Trivandrum –Project Management Intern
Created a document on the 'As-is state', 'Aspire to be state' of the Reimaging and Restructuring of InfoPark.
Prepared a Project Management flowchart displaying the duration of the project.
Documented the comparison among various management tools like Odoo, SAP and ERP Next.
Presented the findings and process flow of all the departments of InfoPark.

CERTIFICATIONS:

- 1.Food Processing course offered by NPTEL.
- 2.Membrane Technology, a course offered by NPTEL
- 3.Introduction to Excel, a course offered by Internshala



SHAROOKH S

BA International Relations graduate with a passion for delving into dynamic prospects within the realms of operations and personnel management



Education :
BA International Relations
MBA (HR , Operations)

Professional Experience:
Fresher

INTERNSHIP:

1.HR intern at HLLifecare Limited TRIVANDRUM
As an HR intern, I immersed myself in the world of human resources, learned and acquired invaluable expertise in recruitment strategies, seamless employee onboarding, data management, the maintenance of personnel records, and active involvement in impactful HR initiatives, all while translating theory into hands-on proficiency.

CERTIFICATIONS:

- 1.Excel skills for business: Essentials, Intermediate 1&2, by Macquarie University in Coursera.
- 2.Human resource analytics: by the University of California, in Coursera.
- 3.Supply Chain Logistics course: by Rutgers the State University of New Jersey in Coursera .
- 4.Successfully completed a live project in "Analyse the financial health of a company to improve Growth and profitability " offered by fact service in collaboration with Mentormind.



SHEHA P SHAREEF

Energetic and Passionate commerce graduate pursuing MBA would like to focus in HR related fields.



Education :
B.Com Computer Application
MBA (HR ,Marketing)

Professional Experience:
Fresher

INTERNSHIP :

1.Marketing Intern- Marina Motors (Tata Motors), Calicut
Helped to gain knowledge and learned related to customer satisfaction. Worked on a project report related to customer satisfaction which also helped the firm to understand the level of customer satisfaction.

POSITIONS OF RESPONSIBILITY:

- 1.Coordinator of CSR Event and Judging Committee in Tarang 2023, Management Fest of NIT Calicut.
- 2.Junior Executive of Judging Committee, Informal Event, and Sponsorship Committee in Tarang 2022, Management Fest of NIT Calicut.

CERTIFICATIONS:

- 1.Introduction to environmental economics by NPTEL.
- 2.Disaster recovery and build back better by NPTEL.
- 3.Intellectual property by NPTEL.
- 4.Gender justice and workplace security by NPTEL.



SHRI RAM G S

Passionate student with a deep understanding of consumer mindset.With a keen eye for consumer trends, Very practical and show results. Open to learning and eager to contribute



Education :
BSc Mathematics
MBA (Marketing, Business Analytics and Systems)
Professional Experience:
Fresher

INTERNSHIP:

1.Titan Company Limited, Jewellery Division – Customer Order Management Intern
Assigned to change Boutiques from using Posh to myCrown, a portal to place customized orders by Tanishq boutiques.

2.Netplus Communications (Marketing Manager) Implemented innovative marketing strategies and increased the company's revenue consistently
Managed the company's finance, operations, and marketing single-handedly and showed them results



SIDHARTH J

Electronics and Communication engineer aiming to leverage technical expertise and analytical mindset to excel in the world of business administration.



Education :
B.Tech Electronics And Communication Engineering
MBA (Operations, Business analytics & Systems)

Professional Experience:
Fresher

INTERNSHIP:

1. Project Management Intern - Daimler Trucks Innovation Centre India, Bangalore.
Applied agile methodologies to product development in the automotive industry. Made a plan for the organization to adhere to the principles and move forward.

CERTIFICATIONS:

1. Introduction to IOT - NPTEL Online Certification (IIT, Kharagpur)
2. Introduction to Power BI - LinkedIn Learning
3. Natural Language Processing Applications: Attended a two-week summer school program offered by ICFOSS, Trivandrum, and gained hands-on experience in various fields of NLP.

VIGNESH VIMBI

Mechanical engineer with a passion for optimizing operations and leveraging data analytics to drive efficient business systems.



Education :
B.E. Mechanical engineering
MBA (Operations, Business Analytics & Systems)

Professional Experience:
Fresher

INTERNSHIP:

1. Process Technology Intern - Fiat India Automobiles Pvt. Ltd. (Pune, India)
Crafted SOPs and OPLs enhancing operational efficiency, validated documentation to meet industry standards, led safety study, and ensured seamless production via BOM validation.
2. R&D Intern - International Centre for Free and Open Source Software (Trivandrum, India)
Built advanced Music and Book Recommendation System via KMeans, applied Sentiment Analysis using Random Forest for feedback, practiced web scraping with BeautifulSoup, and harnessed Python libraries like Yellowbrick, t-SNE, and Plotly for impactful data visualizations.

CERTIFICATIONS:

1. Entry Level Python Programmer (Audit-basis - Course by Python Institute)
2. Summer School on NLP Applications (at International Centre for Free and Open Source Software)
3. Data Science Tools (Online Course in Cognitive Class powered by IBM Developer Skills Network)
4. Big Data Foundations Level 1 (Online Course in Cognitive Class powered by IBM Developer Skills Network)

ZULFA ABDULLA

Dedicated Business graduate seeking to pursue a dynamic career that leverages my skills in fostering efficient HR practices while utilizing analytical tools to drive informed business decisions.



Education :
BBA HR
MBA (HR, Business Analytics & Systems)

Professional Experience:
Fresher

INTERNSHIP:

1. Marketing Intern - Malabar Gold and Diamonds - Artistry Store, Calicut
Gained practical experience in efficiently managing and updating digital leads and ensuring accurate data for follow-ups and telecalls.

POSITIONS OF RESPONSIBILITY:

1. Head Of Treasure Hunt Event for management fest Tarang 2023
2. Head of Research and Development cell during UG

INTERNSHIP TESTIMONIALS

Arafa is a hardworking and reliable student. She possesses team spirit and shows excellent results in working with other colleagues. She displays initiative and a keen desire to learn. Arafa was responsible in carrying out the duties and projects assigned to her and can be counted on to get a job done. She worked well under pressure and produced quality work consistently.

Abhishek Shetty
Sr. Program Manager
DTICI, Bangalore

Eswar Mangal
Operations Manager,
Neytt by Extraweave

Exceptional as they come, Priyamvada played an integral part in our team during the duration of her internship here at Neytt. Her positive approach to tasks as well as single-handedly taking care of hurdles thrown her way were a great sight for our team. Her eagerness to engage with everyone here leaves us with an everlasting impression of her. Her promptness and hard work played a vital role in the data she presented to us. Our best wishes to her in all her future endeavors.

Harikrishnan served as an intern in our company from 22nd May 2023 till 21st July 2023. Over the eight weeks, he was responsible, researching, creative and fast learning. I had observed his proactive nature and ability to execute tasks independently.

Meeragani
Deputy Manager
KLUDI RAK LLC

Dr. Rajesh Patil
Head - Special Projects
Schneider Electric India
Pvt. Ltd.

Sahada K. K. is a very passionate intern, She took maximum efforts and showed interest in acquiring knowledge from the company and she is very responsible, creative, and easily adaptive to the new atmosphere. She maintained a healthy relationship with other peers of the company as she focused more on HR department, she was very keen to know about its working and acquired a great knowledge about it. I have observed her smart work attitude towards jobs and very much able to do any task. I know that she will have a good career still wish her all the success and happiness in the future.

INTERNSHIP TESTIMONIALS

Active, punctual, and professional intern As of Mine and Samir's observation (GM), Arjun completes his tasks in advance. He is skilled in Canva, especially in making presentations and reports, He has submitted his executive summary which has amused me that he has learned so many things in pharma marketing and the solutions he gave are feasible and some are already in action. Finally, 'ridiculously efficient' is the phrase that comes to my mind when I think about Arjunan.

Pinak Padhya
Associate vice president
Gufic Bioscience Ltd.

Vrinda G
Sr. HR Officer
Hindalco Industries

Bisna consistently demonstrated a genuine passion for human resources. She actively sought opportunities to contribute to our team and effectively handled tasks. She always communicated with clarity and confidence. Throughout her internship, she exceeded our expectations. Her commitment to delivering quality work, combined with her natural curiosity set her apart. She went above and beyond to complete projects efficiently.



ALUMNI TESTIMONIALS

The Best Two Years of My Life: The two years I spent at SOMS-NITC were truly transformative. Yes, we were the first batch and we had to start from scratch. However, there was a very high degree of freedom and respect for students at SOMS, which was something I had not experienced to this degree ever before or after it. We had wonderful faculty brought in, under the stewardship of Dr. Prabhakaran Paleri- our then HOD, from across the top institutes in the country. Our interactions with them nurtured our thoughts, our minds and our soul and we built relationships forever. We learnt different facets of management in-depth, through pedagogy that was engaging and immersive. On the whole, it has been the people at this amazing institution which created this transformation in me, the kind we envisage through good education. The transformation that infuses knowledge and wisdom, the one that opens our minds, our directives, outlooks, and thought processes, while bringing out our inner strength and polishing us to shine like a diamond in the future, through the rigor that the course put us through. Thanks SOMS-NITC! I owe a lot to you, my Campus!

Remya Ann Jose
Sr. Manager & Head- Talent Management -
V-GUARD



ALUMNI TESTIMONIALS

The MBA degree and doctoral degree from SOMS helped me develop the critical thinking skills that I use daily when making decisions on advanced technology choices. I owe SOMS so much and I am confident that those students who take their courses seriously, will be rewarded the rest of their lives.

Binesh Jose
Director Technology (Data Analytics & AIML),
NielsenIQ

I am a proud Alumni of School of Management Studies of NIT Calicut. I completed my MBA during 2012-2014 in Finance and Operations Management. I thoroughly enjoyed my learning at SOMS NIT Calicut. The lively atmosphere of SOMS, the expertise of esteemed faculty members and the support of staff is unforgettable. Thank you SOMS!

Nabendu Paul
Assistant Professor, IIM Amritsar

Being at SOMS was one of the most joyful learning experiences in my life and has been one of the strong foundations in my career growth. The strong support and quality guidance from all top-class faculty, visiting faculty, staff and colleagues groomed us to be true leaders and managers. I am thankful to SOMS for everything the 2 years added to me, and I am sure every single student passing out from SOMS is capable of taking up any challenge. I wish SOMS and all the past, current, and future students my best wishes for their work, challenges, and growth.

Romin Mathew
Director at Aldrich International

STUDENT INITIATIVES

SOME वार्द - Let's Chat

A platform for students to interact with eminent personalities in the corporate world.

TATHVA

One of the most significant technical fests of South India

RAGAM

South India's biggest Cultural fest

THRIVE-ANNUAL MAGAZINE

Annual magazine that encapsulates a year's journey of insights, achievements, and innovation within the realm of business world.

TARANG

Tarang is a nationally recognized management festival organized by the Department of Management Studies at NIT Calicut, boasting a rich history of more than a decade. It has consistently attracted a wide range of participants from across the country, with last year's event drawing in over 3,500 attendees from 100+ colleges. Tarang has been instrumental in enhancing students' management and coordination abilities.

MEX TALKS

Managerial Expertise Talks serves as a dynamic platform for industry leaders to exchange valuable insights.

IGNITE

A series of interactive corporate talks with Alumni.

DRISHTIKONQUARTERLY NEWSLETTER

A quarterly newsletter that covers student initiatives, literary works, programs, and talk shows



CLUBS

ACADEMIC CLUBS

FINANCE CLUB

HR CLUB

CODING, AI & ANALYTICS CLUB

MARKETING CLUB

OPERATIONS CLUB

SYSTEMS ANALYSIS AND DESIGN



NON – ACADEMIC CLUBS AND ACTIVITIES

LITERARY & DEBATE CLUB

LIBRARY

ARTS CLUB

P K ROSY FILM CLUB

WEBSITE OPERATIONS

MENTAL HEALTH CLUB

**DEPARTMENT OF MANAGEMENT
STUDIES TO THE SOCIETY**

B SENATE

SPORTS, GAMES & FITNESS CLUB



COMMITTEES



MANAGEMENT STUDENTS' ASSOCIATION

To enhance their understanding and appreciation of diversity. That provides service to the broader community. That allows members to gain personal and professional skills in the area of leadership development. To be leaders in the organization.

ACADEMIC AFFAIRS

PUBLIC RELATIONS

MEDIA AND PUBLICITY

CAREER COUNSELLING AND DEVELOPMENT

STUDENT AFFAIRS COUNCIL

FEST AND EVENTS

EXTERNAL COMMITTEES

**NIPM STUDENT'S
CHAPTER**

**AIMA/CMA STUDENT
CHAPTER**

FACILITIES INCLUDES



STEVE JOBS INFORMATICS CENTER

Students, research scholars, and faculty of the Department of Management Studies have access to fully equipped multiple computer workstations and internet facilities. Steve Jobs Informatics Center provides the necessary hardware, software, and other digital resources designed to support educational or research activities.

DATA SCIENCE LAB

For the analysts of the Department of Management Studies, we provide a specialized computing environment designed to support the advanced data analysis needs of data scientists and researchers, with high-performance computing equipment, specialized software, large amounts of data storage, and collaboration tools.

Software includes:

- STATA • SMARTPLS • NVIVO • JAMOVI • ANSYS
- WOLFRAM • TALLY and various free and open source software

RABINDRANATH TAGORE LIBRARY

An active workshop space that provides the best and most relevant books on management, business newspapers, magazines, business and academic journals. Our digital library is abound of journals, articles, research papers, and case studies for fuelling young minds

COMMUNICATION LAB

The communication lab provides a platform for the students for content creation and language skill-boosting where efficient mentor supervision is practicable. Activities based learning software are very efficient in language learning.

- ELL Scholar • Sanaco Study 200

CAREER COUNSELLING AND DEVELOPMENT TEAM DETAILS

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